

Community Benefit Report 2018

Rooted in our Community

KENDAL[®] *at Oberlin*
Together, transforming the experience of aging.[®]

Dear Community Members:

In 2018, Kendal at Oberlin not only celebrated its 25th Anniversary, but also 25 years of community engagement. Since our opening in 1993, Kendal has been committed to social responsibility, providing leadership in the greater community and making the Kendal campus available to serve the surrounding area. It is our goal to continue that into our next 25 years and beyond.

Kendal's stated Values and Practices compel and guide Kendal at Oberlin "to take responsibility in the larger community maintaining extensive and mutually supportive relationships and sharing our resources and experiences."

Through our programs and services, Kendal not only provides an economic benefit, but as this inaugural Community Benefit Report highlights, it also provides an impact in the greater community. Volunteerism, sharing of resources, education and training are just a few areas that are featured.

Our connections to the local community have forged strong partnerships over the last quarter century, and we look forward to remaining a valued community member for years to come and bringing new solutions to emerging needs.

Thank you for your steadfast support as we continue to be a friend and neighbor, joined in partnership, to make our community be the best it can be.

Warm regards,

A handwritten signature in dark ink, reading "Barbara Thomas". The script is fluid and cursive, with the first name "Barbara" being more prominent than the last name "Thomas".

Barbara W. Thomas
Chief Executive Officer

Our Mission:

Founded as a nonprofit organization based on Quaker values, we are a vibrant, diverse, inclusive, caring community focused on healthy aging. We support individual lifestyles by promoting independence, continuous learning, engagement in and service to the wider community, social and intergenerational relationships, and excellent health care.

Education

Kendal at Oberlin understands the importance of education and advanced training. We are committed to ensuring that our local community enjoys a ready supply of compassionate and well-prepared caregivers, both now and in the coming decades. Kendal at Oberlin staff give back to the broader community through educational programs, including **internships for students, speaking engagements, blogs and training sessions.**

Kendal at Oberlin provided mentoring and clinical hours for student interns from Lorain County Community College and Lorain County JVS. **11 groups of student interns** from LCCC connected with residents through activities, interviews and assessments, and on-site health fairs for residents and staff.

108 Lorain County Joint Vocational students worked alongside Nursing, Fitness, Hospitality Services and Therapy departments. Working in different departments provides students with the opportunity for career exploration and hands-on learning experiences. Kendal also served as a clinical training site for adult nursing assistant students.

Kendal at Oberlin Early Learning Center hosted a training session in **Conscious Discipline** in 2018. Five other child learning centers participated in this 3-month training; Child Garden, Ohio GuideStar, Goddard Schools and ABC Kids from Berea.

Art Therapy for Dementia — Kendal at Oberlin staff led several presentations at Dementia Friendly Life, a local nonprofit whose mission is to offer training, education, and support to Lorain County families dealing with cognitive challenges. Art therapy assessments, learning about the benefits of art therapy and opportunities to actively engage in art therapy are among the services offered. Kendal staff also volunteer at two Memory Cafe's in the county and lead weekly group and individual art therapy programs.

Twice a year, Kendal at Oberlin staff facilitate the **Administrator- In-Training Program for BELTSS** (Ohio Board of Executives of Long-Term Services and Supports). The BELTSS program has **100 graduates** yearly and assists an individual seeking initial licensure as a nursing home administrator to obtain practical training and experience in nursing home administration.

Kendal at Oberlin provides the public with educational articles (blogs) on aging issues that are informative not only to residents, but also to our online community. A total of **39 public education blogs** were professionally written on a variety of topics including: "Healthy Eating During the Holidays," "How Does Music Benefit Brain Health?," and "10 Steps to a Health Happy Brain."





Sponsorship

One of our beliefs is the partnership of service between Kendal at Oberlin and the neighboring area. Our staff and residents enjoy taking an active role in the events and traditions that have helped define our local community.

On September 22, 2018, Kendal raised \$5,000 in the **Lorain County “Walk to End Alzheimer’s”** event. “Team Kendal” held fund-raisers over the months of August and September and had over 50 team members walking. Kendal had the largest team and was given the honor of leading off the walk with two of our residents holding the purple flag.

Kendal once again partnered with Oberlin Community Services for their **“Helping Hands” annual holiday gift drive**. Kendal at Oberlin received a list of children by age, size and wishes. Kendal staff, both individuals and department groups, purchased, wrapped, and delivered the gifts to Oberlin Community Services for distribution to the families. In 2018, 20 children were impacted by this generous tradition.

A **“Little Free Library”** is located at the entrance to Kendal’s campus. “Little Free Library” is a worldwide nonprofit organization that was introduced in Lorain County in 2013 with a start-up grant from Stocker Foundation. Lorain County’s Little Free Library inspires a love of reading, builds community, and sparks creativity by fostering neighborhood book exchanges around the county and the world. Kendal at Oberlin’s Early Learning Center is a community partner of the Lorain County Imagination Library that mails free books to preschool children through the year.

The **John Bartram Arboretum at Kendal at Oberlin** is a model of responsible urban arboriculture to engage, sustain, and educate our residents and the broader community. The residents who first envisioned the arboretum saw our more than 1,000 trees and 100 acres as an opportunity to enhance a sustainable ecosystem for enjoying nature’s beauty, exercising, watching birds, and, of course, planting and fostering the growth and appreciation of trees. Some of the community benefits of the arboretum are hosting an annual tree-focused educational event, open to the public, to celebrate Arbor Day and develop outreach programs with the Kendal Early Learning Center, the City of Oberlin, the Department of Environmental Studies at Oberlin College, The Ohio Independent Arborist Association, and the Ohio Division of Forestry.

Impact and Outreach

One of the signs of our vibrant, active senior community is the number of volunteers coming to our campus, as well as the number of residents themselves who volunteer at Kendal and in our community. In 2018, over **47,780 hours of volunteer service** were provided to our campus and community by residents and staff.

Kendal at Oberlin feels strongly about sharing the beautiful spaces on our campus so that they may be appreciated by all. That's why we've opened our doors to over 30 nonprofit groups and organizations and donated **hundreds of hours of event and meeting space**. This includes the use of our auditorium, meeting and training rooms, swimming pool, and dining rooms.

A Kendal resident volunteers his time to lead a water therapy class that is open to the community, several times a week all year long. In 2018, Kendal provided the swimming space for 264 hours hosting 250 attendees each quarter.

The Kendal Early Learning Center created **"The Nature Club,"** providing monthly opportunities for community children and families to get together in the evenings or on weekends. Together, they explore nature in this child led/directed outing. In 2018, **seventy-five participants** took part in this local nature study to explore an educational topic together.

Over 1,500 items were donated to the Habitat for Humanity ReStore during 2018. The items, ranging from appliances, fixtures and cabinets, to furniture, shelving and doors/windows, to electrical switches, lights and mirrors, were salvaged mainly by resident volunteers during remodeling projects. Estimates of retail value, based on Habitat Restore pricing, are over \$10,000.





Impact and Outreach

Food Rescue — Kendal at Oberlin's Hospitality Services' kitchen staff participates in Oberlin Community Services' (OCS) newly created Food Rescue Program. The goal is to repurpose and redirect leftover food to those who might otherwise go hungry. Kendal kitchen staff had the skills and equipment needed to flash-freeze full and half pans of leftover food for distribution to local hot meal programs. The Hospitality Services team also advises OCS with the technical food safety knowledge needed to establish proper procedures for this hot meal program. In 2018, Kendal at Oberlin donated 700 pounds of frozen prepared foods. This donation enables one dinner per week for 10 to 30 people served by Oberlin Weekday Community Meals. Kendal at Oberlin now provides these donations weekly to accommodate an increased demand. Kendal at Oberlin's charitable outreach is making a positive impact on the local community.

Leadership — Not only does Kendal staff lend a hand in various events in the area, they also share their professional knowledge and expertise while serving the community. Examples of local and national organizations our leadership team have provided services to are:

Oberlin Rotary Club
Oberlin Community Land Trust
Rotary STRIVE
Oberlin Kids Collaborative
Leading Age -National
Leading Age -Ohio
United Way
Ninde Scholars Program
Mercy Health Collaborative
Memory Café
Lorain County Imagination Library

Alzheimer's Association
Lorain County Coalition
on Quality Aging
Oberlin Old Fashioned Picnic
Community Foundation
of Lorain County
Friends Services for the Aging
Dementia Friendly Life
Mercy Health Lorain
Lorain Preschool Readiness
Oberlin Business Partnership

2018 Oberlin/Lorain County Economic Benefit

In 2018, Kendal at Oberlin employed over 250 employees with an annual payroll of approximately \$6.6 million dollars, creating a positive impact on the economy in Lorain County of over \$291 Million since 2000. The financial benefit of the payroll taxes and real estate taxes has resulted in over **\$1.7 million** paid to support the related school districts in the Oberlin area and an ongoing benefit back to the City of Oberlin of almost \$5.9 million over the past 18 years. Kendal at Oberlin residents and staff gave approximately **48,000 hours of service** to over 80 nonprofit organizations in Lorain County in 2018. Based on references from Independent Sector, the **value of volunteer hours** recorded since 2000 is equal to almost **\$17 Million**.

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KENDAL[®] at Oberlin

Together, transforming the experience of aging.[®]

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*Thank you for Helping Kendal
to Help Others.*

